



# DPF Outreach for the April 2020 APS Meeting Update

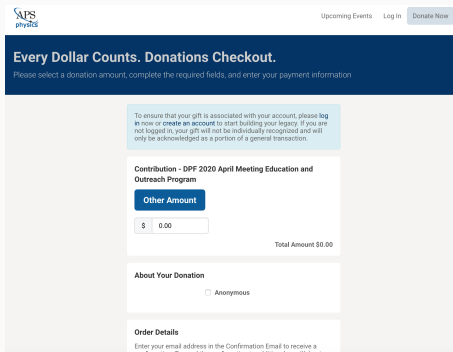
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Stephen D. Butalla

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Florida Institute of Technology

- The donation link is now available at <https://my.aps.org/donatenow?aid=a1xf4000002mFcnaAE&pid=a1Bf400000FSTF4EAP>
- Donors *must* log in or create an APS account if they would like their contributions to be recognized
- Will be provided with a list of donors and contribution amounts on a periodic basis from the accounting team at APS



The screenshot shows the APS Physics donation checkout page. At the top, there is a navigation bar with the APS Physics logo, "Upcoming Events", "Log In", and a "Donate Now" button. Below this is a dark blue banner with the text "Every Dollar Counts. Donations Checkout." and a sub-header "Please select a donation amount, complete the required fields, and enter your payment information". The main content area is divided into three sections: 1. A light blue box with a disclaimer: "To ensure that your gift is associated with your account, please log in now or create an account to start building your legacy. If you are not logged in, your gift will not be individually recognized and will only be acknowledged as a portion of a general transaction." 2. A white box titled "Contribution - DPF 2020 April Meeting Education and Outreach Program" with a blue "Other Amount" button. Below the button is a text input field containing "\$ 0.00" and a "Total Amount \$0.00" label. 3. A white box titled "About Your Donation" with an "Anonymous" checkbox. At the bottom is a white box titled "Order Details" with a sub-header "Enter your email address in the Confirmation Email to receive a confirmation. To send the confirmation to additional email(s) enter additional email(s)".



- I propose the following incentive tiers for the incentives:
  1. \$0-24: Recognition in the newsletter
  2. \$25+: DPF Mug
  3. \$50+: DPF t-shirt
  4. \$100+: DPF April 2020 Meeting Custom Lanyard
- Tier levels are inclusive; if you donate \$100+ you will also receive the gifts at the lower tiers
- Donor names should be listed on the website/newsletter (if they would like to be recognized)
- Items will be branded with the DPF logo



# Fundraising – Level 1: DPF Mug

- Initial order will be for 72 ( $72 \times \$3.42 = \$226.5$ )
- Order setup fee: \$59
- Estimated generated revenue:  $(72 \times \$25) - \$59 - \$226.5 = \$1514.5$




| Quantity | 72       | 144      | 288     | 576      | 1008    | 2016     |
|----------|----------|----------|---------|----------|---------|----------|
| Price    | \$ 3.416 | \$ 3.248 | \$ 3.16 | \$ 3.056 | \$ 2.96 | \$ 2.512 |



- \$14.50/shirt at 50-100 ordered (with two-color logo)
- Estimated generated revenue  $(50 \times \$50) - (50 \times \$14.5) = \$1775$
- Size list: 10 S, 20 M, 15 L, 5 XL



PLANET COTTON

RECOGNITION CONCEPTS  
C5756 APS 2-COLOR LOGO



LEFT CHEST

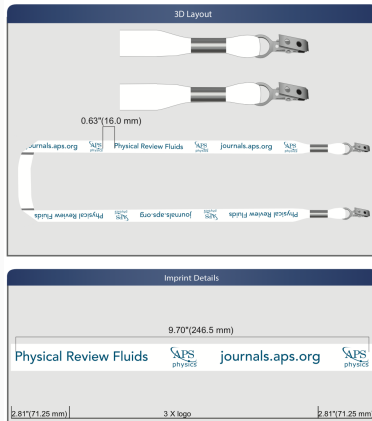
PLEASE DOUBLE CHECK ALL INFORMATION & SPELLING

| IMPRINT SIZE  | FRONT   | FULL BACK  | IMPRINT SIZE  |
|---|---|--|---|
| <p>WIDTH: 4.25"</p> <p>HEIGHT: 1.8"</p>   |  |  | <p>WIDTH: _____</p> <p>HEIGHT: _____</p>  |
| <p><b>INK COLORS</b></p> <p>1. BLUE 294C</p> <p>2. BLACK</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>8. _____</p> <p>9. _____</p> <p>10. _____</p> <p>11. _____</p> <p>12. _____</p> | <p>DOVE GRAY<br/>T-SHIRT</p>  |  | <p><b>INK COLORS</b></p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>8. _____</p> <p>9. _____</p> <p>10. _____</p> <p>11. _____</p> <p>12. _____</p> |
| <p><b>Notes:</b> _____</p>  |   |  |   |

Display colors are approximated. Approval of this template by the customer, is considered as permission to print. If you have concerns, please contact your Planet Cotton sales rep.



- Still need pricing info/minimum order size for this
- APS logo replaced with DPF Logo and journal name replaced with “APS April 2020 Conference”
- Proposed color scheme: white with full color DPF logo, light grey with full color DPF logo, or blue with white DPF logo
- Proof of lanyard for Phys. Rev. Fluids:



- Heard back on 2019/12/16 about lanyard color from Kenny Newberry at APS, waiting to hear about the cost for the lanyard/printing
- Need a confirmation for these items
- The company that produces these items will be closed until Feb. 1, so we can order then, will have the items in hand  $\sim$  1 month
- Should we cover shipping costs? Or should we include an additional price for shipping? If we are to cover the shipping costs, we will need to increase the prices of the tiers
- Will provide the statement for the fundraising effort and also post an abridged version to the twitter account



- CUA is committed to participating/helping with the QuarkNet event in April
- Angela McRae, director for The Center for Teaching Excellence at CUA will be helping with contacting local high school teachers
- To be held on Sunday, April 19th, 2020
- We are planning a half-day workshop where experienced QuarkNet educators introduce the program to prospective teachers, and then conduct a cloud chamber building tutorial (if funds are available; to be led by myself and perhaps Rachel at CUA)
- A luncheon will be held afterwards with DPF members and the teachers (after the cost of catering is worked out, we will need to determine if DPF members need to contribute for the cost of the luncheon)
- Teachers can get reimbursed for working on the weekend (from the school board)  $\Rightarrow$  this will help with attendance
- Will be administering pre/post surveys to gauge efficacy of the workshop
- **Is it possible to book a room at the conference for this event? I have sent some emails, but none were responded to. Does anyone know whom to contact?**





- Division of Nuclear Physics does a poster session for undergraduates at their meeting
- From the APS newsletter, they are the only division that currently does so
- This is an excellent idea we should pursue for the next DPF conference
- With the current fundraising effort, we could offer scholarships to undergraduates through an application process



# Backup

